

## Board of Directors (in Public)

### Item 4.3

**Subject:** Membership Strategy 2018-2021  
**Date of meeting:** 3<sup>rd</sup> July 2018  
**Prepared by:** Gill Donnelly, Membership and Communications Officer  
**Presented by:** Lucy Lavan, Director of Corporate Affairs  
**Purpose of Report:** For ratification

BAF Ref	Impact on BAF
3.7	Assurance that the trust has in place an effective strategy to support the recruitment and engagement of a representative membership that meets FT governance requirements.

#### 1. Executive Summary

The purpose of this paper is to present the revised Membership Strategy, developed by the Membership and Communications Sub Committee and approved by the Council of Governors at its meeting on the 5<sup>th</sup> June 2018.

#### 2. Recommendations

Following approval by the Council of Governors on 5<sup>th</sup> June 2018, the Board of Directors is asked to note and ratify the updated Membership Strategy for the period 2018-21.